

**JOB DESCRIPTION**

**Ref: A2645**

<b>Job Title:</b> Senior Lecturer in Marketing
<b>Responsible to:</b> Head of Department
<b>Department/Faculty:</b> Department of Marketing / Management School
<p><b>Contacts</b></p> <p>Internal: Students, academic and non-academic staff within the Department, School and University</p> <p>External: Academic community, external examiners, research funding bodies, professional bodies, private, non-profit and public sector organisations</p>
<p><b>Major Duties:</b></p> <ul style="list-style-type: none"> <li>• To teach undergraduate and/or postgraduate courses delivered by the Department and, as required, to teach on associated programmes offered by the School.</li> <li>• To undertake research, either as an individual or with colleagues, of a level and quality that will result in regular publication in internationally-rated journals.</li> <li>• To apply for external research funding.</li> <li>• To undertake appropriate course and course material development.</li> <li>• To undertake administrative duties as directed by the Head of Department.</li> <li>• To represent the Department at conferences and seminars.</li> <li>• To promote the image and reputation of the Department and School in the wider academic and business community.</li> <li>• To engage in other duties appropriate to the grade of the post as required</li> </ul> <p>• Additionally, to be the primary supervisor for research students, to contribute to teaching innovation and research leadership, and to be able to undertake senior administrative duties. We would expect the successful candidate will have a publications profile consistent with this level of appointment, demonstrating evidence of the ability to publish in top-rated international journals.</p>
<p><b>Guidance Notes:</b></p> <p>For appointment at Grade 9 (<b>Senior Lectureship</b>) candidates should:</p> <ul style="list-style-type: none"> <li>• have a substantial record of publications namely articles in refereed, high quality journals</li> <li>• have active participation (presenting papers; organising panels) in academic conferences</li> <li>• have evidence of ability to work, individually or jointly, to formulate research proposals or make applications for research funding;</li> <li>• have other evidence of esteem indicators such as invitations to examine doctoral theses, address national or international conferences, review journal articles and/or research applications, serve on committees of professional bodies or act as a consultant to external organisations;</li> </ul>



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- have a record of competent teaching as evidenced, for example, by a teaching profile, peer observation, and student feedback;
- be capable of successful innovation in teaching methods and assessment, or leadership of departmental initiatives to improve teaching;
- be capable of authorship of teaching materials in the marketing area;
- be capable of playing a significant role in teaching activities outside the University, for example as an assessor or external examiner;
- be capable of successfully taking a leading administrative role within the Department.